



SUNSHINE EVENTS NEWS LETTER

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Dear Patrons and Friends,

Welcome to the first issue of 'Sunny Days' - The Newsletter, a publication that showcases Sunshine Events. We take great pride and joy in presenting it to you. We hope you enjoy reading it as much as we enjoyed putting it together.

Thank you,

Team Sunshine



CRISIL Silver Jubilee Celebration

19th Dec 2012
Hotel Taj Palace



Team Sunshine seamlessly managed the celebrations to mark the success story of CRISIL on the special occasion of CRISIL's Silver Jubilee function. A host of luminaries, the crème-de-la crème of the corporate world were among those who made the festivities momentous. Hotel Taj Palace provided the perfect background for this landmark event. The highlight of the evening was a very special book launch "Doing What is Right - The CRISIL Story".

We are happy to associate our professional expertise with a truly benchmark event as this one.



Ambuja Cement Ambuja Parivar Milan Gala

Dec 2012
Marathwada



Team Sunshine effectively managed the 'Ambuja Parivar Milan' - a gala event hosted across the cities of Nanded, Latur, Beed & Aurangabad in Marathwada region of Maharashtra. It was an inclusive event where the Ambuja company officials mingled with their Retail Partners & their families. The ball was set rolling with the invitees engaged in fun activities at the host of game stalls, snacks counters and a games host who captured the attention of the audience. Kids aged five to fifty were completely enraptured by the group games. Mangesh Borgaonkar of Sa Re Ga Ma fame paid rich tribute to the Retail Partners' eminence with his velvet voice. Our team delivered end to end solutions right from conceptualization, venue management, logistics, client engagement and of course wholesome family entertainment.



Birla Sun Life Insurance 'Meet & Greet' Yuvraj Singh Extravaganza

January 2013
Ranchi



This uniquely themed program was managed by us for Birla Sunlife Insurance. The audience was Birla Sun Life's Channel Partners from the Central Zone. Yuvraj Singh, the heartbeat of millions across the world, also the brand ambassador of our client, charmed the attendees at the session which saw the culmination of a contest for channel partners. The illustrious Gautam Bhimani anchored the event that saw over 200 participants.

Looming large over the gathering was a special backdrop with Yuvi's signature, our salute to the great player par excellence.



GIA 5th Anniversary Commemoration

10th January 2013
GIA Headquarters, Mumbai



Team Sunshine staged a glittering evening at the rooftop of GIA headquarters at suburban Mumbai to commemorate the 5th anniversary of GIA's presence in India. Sunshine effortlessly transformed the rooftop into a symbolic, sparkling venue. The creatives and setups added to the ambience of understated elegance at this hallmark event. The famed Chetan Bhagat, key speaker, enthralled the audience with his motivational speech.



Pfizer India IRIS Connect

27th January 2013
Hotel Trident, Mumbai



Team Sunshine managed complete end to end event solutions for Pfizer India's India Research and Innovation in Science (IRIS) summit held in Mumbai. Sunshine was awarded this conference following the successful handling of the IAP (Indian Association of Pediatrics) Conference held in November 2012.

The who's who of medical research world in India and the topmost doctors attended this thought provoking congregation. The theme 'Touching Lives of Patients through Innovation in Science' invigorated the 125 + doctors who graced the congregation. The evening concluded on a winning note with an Innovation Awards Function where four eminent personalities were awarded.

We cherish the experience where our expertise in providing end to end creative, execution and logistics support, including ground transport management was a panacea for the healing fraternity themselves.



Birla Sun Life Insurance Multi City Product launches

January 2013



January saw Sunshine manage the simultaneous launch of two unique Birla Sun Life products across 14 cities. The events were conducted simultaneously across tier 1, 2 and 3 cities. So events were being managed at Bangalore & Surat, Nagpur, Rajkot & Nashik, Goa, Indore & Jaipur on the same day. The smooth conclusion of this multi-city event covering product presentations, sales training and the numerous launch events with the channel partners, underlines our total commitment to realizing the clients' thought process.

We are happy to channelize our expertise of turning the excitement surrounding multidimensional events into unruffled preciseness.

Life at Sunshine is full of continuous learnings, challenges and fulfillment.

The smile on the clients' faces after every successful event is our trophy.

We thrive on turning your ideas into reality - a beautiful one!

We will be back with fresh updates of the interesting things happening at Sunshine.

We look forward to your feedback and comments at info@sunshineevents.in

